

**2021**  
**ANNUAL REPORT**



# Inspiring Americans to Greatness





*2021 Freedom Conference Keynote Speaker Michael R. Pompeo with the Steamboat Institute Emerging Leaders.*

## THE PRINCIPLES ESPOUSED BY THE STEAMBOAT INSTITUTE ARE:

**Limited taxation and fiscal responsibility • Limited government • Free market capitalism**

**Individual rights and responsibilities • Strong national defense**

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# About The Steamboat Institute

Here at the Steamboat Institute, we are Defenders of Freedom and Advocates of Liberty. We are admirers of the bravery and rugged individualism that has made this country great. We are admirers of the greatness and wisdom that resides in every individual. We understand that this is a great nation because of its people, not because of its government. Like Thomas Jefferson, we would rather be, “exposed to the inconveniences attending too much liberty than those attending too small a degree of it.”

The Steamboat Institute is an educational organization recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code—and we are here to educate. We are here to help provide tools, information, and inspiration to those who hold the Founding Principles of the nation dear.

When we started The Steamboat Institute in 2008, it was out of genuine concern for the future of our country. We take seriously the concept that freedom is never more than one generation away from extinction.

The Steamboat Institute has succeeded beyond anything we could have imagined when we started in 2008. We have found that there is a tremendous desire by many Americans to be more...to do more...to make a difference in their communities, their states and our nation.

**“The Steamboat Institute promotes America’s first principles and inspires active involvement in the defense of liberty.”**

Our annual Freedom Conferences, as well as our Campus Liberty Tour throughout the year, are tremendously popular and provide unique opportunities for people to have direct and personal contact with nationally recognized leaders in conservative thought and policy. This is an essential component of our fight for our freedom.



# A Message from Our Chairman



*Cancelled. Banned. Restricted.  
Mandated.*

These are just a few of the words  
Americans tired of hearing in 2021.

As the Covid-19 pandemic dragged on  
into 2021, and as government officials  
desperately tried to cling to their mandates and restrictions,  
Steamboat Institute boldly forged ahead with programs  
designed to inspire Americans to shed their shackles and take a  
courageous stand for individual liberty.

Not surprisingly, this made us a target for censorship. When  
**YouTube banned our video** of Amber Athey (**Tony Blankley  
Senior Fellow**) interviewing Professor John Eastman on his  
experience representing President Trump on 2020 election  
issues, we promptly posted the video on Rumble, where  
it rapidly became our most-viewed video on any platform,  
receiving 97,000+ views!

Despite lingering Covid restrictions, Steamboat Institute  
powered through 2021, hosting six debates as part of our  
popular **Campus Liberty Tour**. While in-person audiences  
remained well below our pre-Covid levels of 400-500  
attendees per debate, we leveraged live-streaming and online  
promotion of our debate videos to reach 192,000+ people!  
In addition, our October 2021 debate tour, featuring Charles  
Payne and Bakari Sellers, was featured on “Making Money  
with Charles Payne” on Fox Business.

In August 2021, we returned to beautiful Beaver Creek,  
Colorado, for our **13th Annual Freedom Conference**,

drawing our largest ever audience of 370 people from across  
America to meet and hear from our **70th U.S. Secretary of State  
Michael R. Pompeo**, who gave his keynote address outdoors  
under the stars on a perfect summer evening in the Rocky  
Mountains. This audience included a record 30 promising young  
leaders attending on scholarships funded by our generous donors.

Another highlight of 2021 was presenting our annual **Courage  
in Education Award** to Jameson Broggi, a member of SI’s  
**Emerging Leaders Council**. While previous recipients of this  
prestigious award were university presidents and professors, we  
selected Jameson for his successful, 8-year campaign (launched  
when he was a college student) to draft and earn legislative  
support for the “REACH Act: Reinforcing College Education on  
America’s Constitutional Heritage.” *Thanks to the efforts of  
Jameson, beginning in Fall 2021, freshmen students at all public  
colleges and universities in South Carolina will take a mandatory  
course on our U.S. Constitution, Declaration of Independence,  
and Federalist Papers!*

As we approach the 250th anniversary of America’s independence  
in 2026, we are acutely aware of the grave threats to our freedom  
and standard of living posed by both foreign threats and by our  
own domestic policies, which undermine our energy independence  
and threaten to bankrupt our nation.

Steamboat Institute is proud to lead the way for those who love  
freedom and are fearless in defending it. We invite you to join us.

**Jennifer Schubert-Akin**

Chairman, CEO and Co-founder  
The Steamboat Institute

# Campus Liberty Tour

## OUTREACH AND EVENTS

Since 2018, Steamboat Institute has fearlessly entered the lion's den of college campuses with compelling debates on the hot topics of the day, engaging conservatives, liberals and centrists. Our focus is on teaching students – and all who attend – how to think, not what to think.

Steamboat Institute's Campus Liberty Tour is a shining example of robust but civilized debate, with an emphasis on critical thinking skills. We cannot maintain our democratic republic without a populace capable of critical thinking and civilized discourse. With our Campus Liberty Tour debates, Steamboat Institute aims to address this problem.

In 2021, Steamboat Institute powered through campus restrictions due to Covid and hosted six debates around the country. While these restrictions posed limitations on in-person attendance, the impact of civil conversation has never been greater. New in 2021, pre- and post-debate polls were displayed live during the debates to allow attendees and the debaters to see in real time how opinions were being changed.



*Steamboat Institute CEO and Chairman, Jennifer Schubert Akin, poses with University of Maryland Leadership and debaters Charles Payne and Bakari Sellers after the debate in October 2021.*

## MAKING SPACE FOR DIVERSITY OF IDEAS: SHOULD UNIVERSITIES CENSOR SPEECH AND, IF SO, ON WHAT BASIS?

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**March 31, 2021**

**The Dome at AMG | Greenwood Village, CO**

In-person Attendance: 50 | Online Views: 20,000

Moderated by: Jillian Kay Melchior – *The Wall Street Journal*; Tony Blankley Fellow (August 2015 - June 2017), Steamboat Institute

### FEATURING

- » Alan Dershowitz – Professor Emeritus, Harvard Law School
- » Robert Post – former Dean of Yale Law School, Sterling Professor of Law at Yale Law School

## LIBERTY AND JUSTICE FOR ALL: A CONVERSATION ON SOCIAL JUSTICE AND IDENTITY POLITICS

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**April 26, 2021**

**University of Colorado | Boulder, CO**

In-person Attendance: 100 | Online Views: 13,000

Moderated by: Patrice Onwuka – Director, Center for Economic Opportunity, Independent Women's Forum; Tony Blankley Senior Fellow, Steamboat Institute

### FEATURING

- » Jason Riley – *The Wall Street Journal* Columnist and Editorial Board Member
- » Donna Brazile – Veteran Democratic Party Political Strategist

## LIBERTY AND JUSTICE FOR ALL: A CONVERSATION ON SOCIAL JUSTICE AND IDENTITY POLITICS

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**September 21, 2021**

**The Dome at AMG | Greenwood Village, CO**

In-person Attendance: 50

Moderated by: Hadley Heath Manning – Policy Director at the Independent Women's Forum; Tony Blankley Senior Fellow, Steamboat Institute

**September 22, 2021**

**Colorado Mesa University | Grand Junction, CO**

In-person Attendance: 125

Moderated by: Philp Wegmann – White House Reporter at RealClearPolitics; Tony Blankley Senior Fellow, Steamboat Institute

Total combined online views: 36,000

### FEATURING

- » Jason Riley – *The Wall Street Journal* Columnist and Editorial Board Member
- » Richard Fowler – Nationally syndicated talk radio host and Fox News contributor



*Philip Wegmann moderates the debate between Jason Riley and Richard Fowler at Colorado Mesa University.*

## PATHWAYS TO PERSONAL PROSPERITY AND ACHIEVING YOUR DREAMS: GOVERNMENT PROGRAMS OR FREE ENTERPRISE?

**October 26, 2021**

**University of Texas | Austin, TX**

In-person Attendance: 50

Moderated by: Carrie Sheffield – Senior Policy Analyst, Independent Women’s Forum; Tony Blankley Fellow, Steamboat Institute

**October 27, 2021**

**University of Maryland | College Park, MD**

In-person Attendance: 150

Moderated by: Tom Rogan – Commentary Editor, *Washington Examiner*; Tony Blankley Senior Fellow, Steamboat Institute

Total combined online views: 26,000

### FEATURING:

- » Charles Payne – host of Fox Business show *Making Money with Charles Payne*
- » Bakari Sellers – CNN commentator

Above debates were featured on Charles Payne’s show, *Making Money with Charles Payne*, on Fox Business Network, with 125,000 viewers.



Host of *Making Money with Charles Payne* on Fox Business, Charles Payne features the Campus Liberty Tour debates on his show with over 125,000 viewers.

“While the men disagreed on the nature of Critical Race Theory (CRT), they affectionately shared a fist bump after agreeing on the importance of education that accurately depicts the history of all groups of people who contributed to the prosperity we enjoy today.”

– Anthony Jones, Steamboat Institute ELC Member and Policy Scholar at Texas Public Policy Foundation



# Campus Liberty Tour Advisory Board

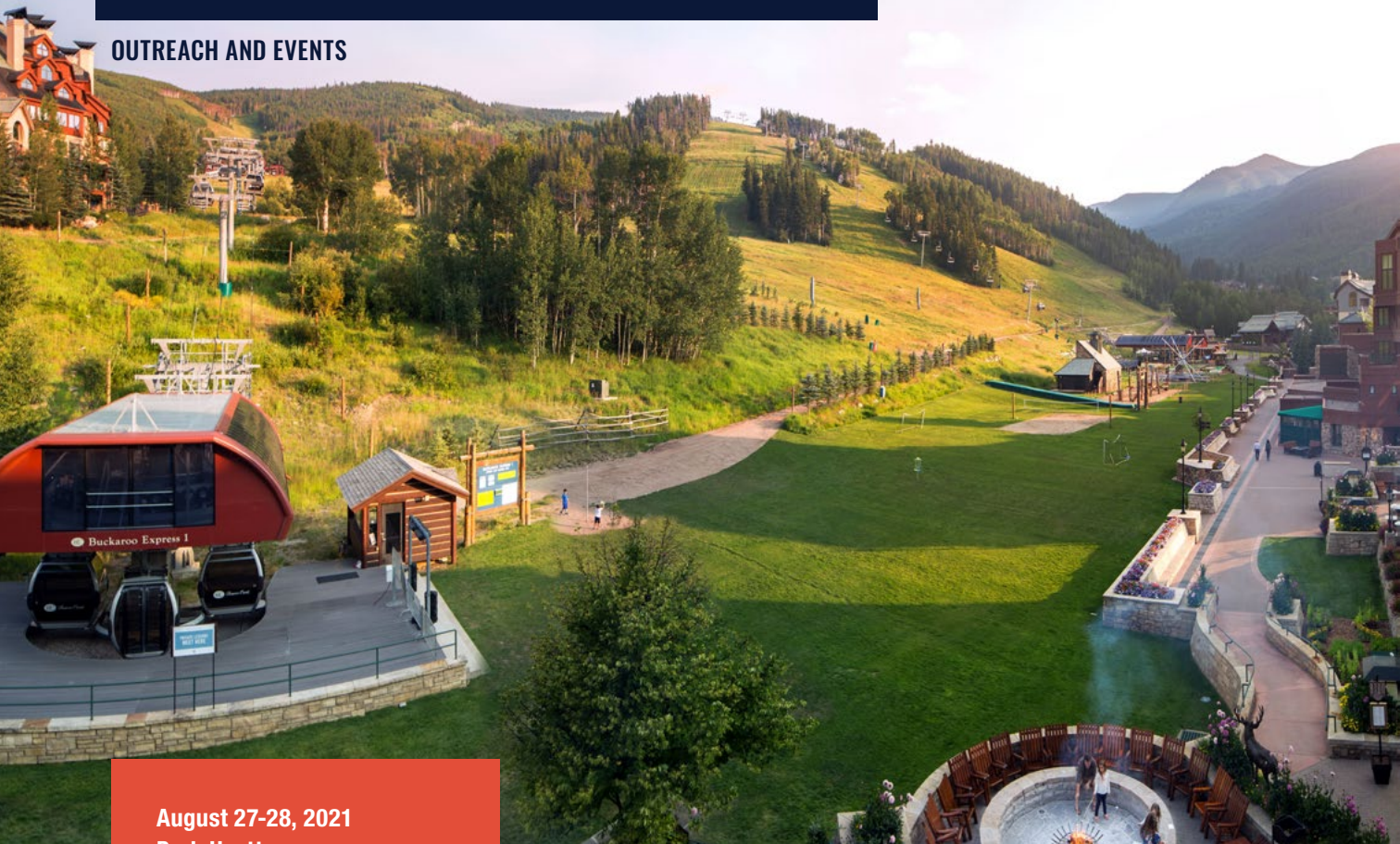
- Rajshree Agarwal – Director, Ed Snider Center for Enterprise and Markets – University of Maryland
- William Allen – Emeritus Dean and Professor, Michigan State University
- Brian Domitrovic – Senior Associate, Laffer Center for Supply-Side Economics
- Joshua Dunn – Director, Center for the Study of Government and the Individual – University of Colorado, Colorado Springs
- Christina Elson – Executive Director, Wake Forest University Center for the Study of Capitalism
- Robert Kaufman – Professor of Public Policy, Pepperdine University
- Hadley Heath Manning – Policy director, Independent Women’s Forum; Tony Blankley Senior Fellow, Steamboat Institute
- Jacqueline Pfeffer Merrill – Director, Campus Free Expression Project, Bipartisan Policy Center
- Judi Newman – Director on Board of Trustees, University of Miami
- Jason Riley – Member of Editorial Board, *The Wall Street Journal*
- Ilya Shapiro – Executive Director and Senior Lecturer, Georgetown Center for the Constitution
- Tina Snider – Director, The Snider Foundation; Member of Advisory Board, University of Colorado’s Benson Center for the Study of Western Civilization
- Matthew Spalding – Vice President of Washington Operations and Dean of the Van Andel Graduate School of Government, Hillsdale College; Member of Steamboat Institute’s Board of Directors
- Ted Trimpa – Principal and CEO, Trimpa Group LLC
- Brandon Van Dyck – Assistant Professor of Government & Law, Founder of The Mill Series, Lafayette College
- Derek Wagner – Vice President for Intergovernmental and Community Affairs, Colorado Mesa University



*Elevating the Debate*

# 13th Annual Freedom Conference

## OUTREACH AND EVENTS



**August 27-28, 2021**

**Park Hyatt**

**Beaver Creek, CO**

Attendance: 370

**Feature Keynote Speaker:**

Michael R. Pompeo,  
Former U.S. Secretary of State

Steamboat Institute's 13th Annual Freedom Conference returned to beautiful Beaver Creek, CO for another inspiring, thought-provoking, and entertaining weekend. The breathtaking setting allowed for attendees and speakers to retreat into the Colorado Rockies for robust discussions on Critical Race Theory, Media Bias and Partisanship, Cancel Culture, National Security, Reaching Gen Z, and much more.

## Featured speakers at the 13th Annual Freedom Conference included:

- » Former Secretary of State Michael R. Pompeo
- » John Yoo – Emanuel Heller Professor of Law at UC Berkeley; Visiting Fellow at the Hoover Institution and Senior Fellow at AEI
- » Robert Woodson – Founder of 1776 Unites; author of *Lessons of the Least of These: The Woodson Principles and Red, White, and Black: Restoring American History from Revisionists and Race Hustlers*
- » Carol Swain, Ph.D. – Vice Chair of President Trump's 1776 Commission; author of *Black Eye for America: How Critical Race Theory is Burning Down the House*
- » Honorable Jared Polis – Governor of Colorado
- » Arthur Laffer, Ph.D. – Founder and Chairman of Laffer Associates, 2019 recipient of the Presidential Medal of Freedom
- » Marc Morano – Founder, Climate Depot; author of *Green Fraud: Why the Green New Deal is Even Worse than You Think*
- » Morgan Zegers – Founder, Young Americans Against Socialism
- » Isabel Brown – author of *Frontlines: Finding My Voice on an American College Campus*; regular Turning Point USA contributor
- » Tim Brown – Retired FDNY Rescue Squad, 9/11 Survivor



Freedom Conference sessions are available on Steamboat Institute's YouTube Channel.

**The Steamboat Institute is not a place  
– it's an idea.**



13th Annual Freedom Conference speakers Scott Atlas, M.D., James Carafano, and Mary Kissel discuss "Building Off Trump's Realism: What are the New threats to Our National Security and What Lessons Did We Learn from COVID?"



The 13th Annual Freedom Conference featured the most scholarship recipients of any conference yet. As part of the scholarship, recipients gain exclusive access to our nation's leaders, including former Secretary of State Mike Pompeo.



Conference attendees enjoy the Coyote Gold Margarita Party to close out the conference, featuring Colorado blues band, The Roaring Elephants.

# Tony Blankley Fellowship for Public Policy and American Exceptionalism

2021 FELLOW



## CARRIE SHEFFIELD

*Columnist and Broadcaster, Washington, D.C.*

In 2021, Steamboat Institute was proud to award the 9th Tony Blankley Fellowship to Carrie Sheffield, columnist and broadcaster in Washington, D.C., and founder of BoldTV. Carrie earned a Master's in Public Policy from Harvard University and a B.A. in communications from Brigham Young University. She also completed a Fulbright fellowship in Berlin. Carrie was an editorial writer at *The Washington Times* between 2007 and 2010, where she worked for Tony Blankley, who was the editorial page editor at the time. She won a Robert Novak Journalism Fellowship and contributed on political economy at *Forbes*. This talented young journalist embodies the wit and good humor that Tony Blankley possessed, while always keeping the focus on individual liberty and the proper role of government.





## ABOUT THE TONY BLANKLEY FELLOWSHIP

The Tony Blankley Fellowship for Public Policy and American Exceptionalism was established by the Steamboat Institute to provide high-profile recognition and financial support to emerging conservative thought leaders who share the principles and ideals espoused by the late Tony Blankley and the Steamboat Institute. Those principles are limited taxation and fiscal responsibility, limited government, free market capitalism, individual rights and responsibilities, and strong national defense.

Tony Blankley (1948-2012) was editorial page editor of *The Washington Times*. He served as press secretary for Newt Gingrich during his tenure as Speaker of the U.S. House of Representatives in the 1990s. He was also a regular panelist on *The McLaughlin Group* and later served as Executive Vice President with Edelman public relations in Washington, D.C. Mr. Blankley served as Conference Moderator for the Steamboat Institute's first three Freedom Conferences (2009, 2010 and 2011)

### SELECTION COMMITTEE MEMBERS FOR THE TONY BLANKLEY FELLOWSHIP ARE:

- Lynda Davis, Ph.D. – widow of Tony Blankley
- Steve Hofman – Consultant; former U.S. Assistant Secretary of Labor
- Lauren Maddox – Senior Advisor, Holland & Knight, LLP; former Assistant Secretary, U.S. Department of Education
- Hadley Heath Manning – Tony Blankley Senior Fellow; Public Policy Director, Independent Women's Forum
- Thomas P. McDevitt – Chairman, Board of Directors, *The Washington Times*
- Ed Meese – 75th Attorney General of the United States
- John O' Sullivan – British commentator and former speechwriter for Prime Minister Margaret Thatcher; Senior Fellow with *National Review*
- John B. Roberts II – Author, former Reagan White House and Reagan-Bush '80 and '84 campaign senior staff; international political consultant
- Tom Rogan – Tony Blankley Senior Fellow; columnist for *Washington Examiner*
- Matthew J. Spalding – Vice President of Washington Operations and Dean of the Van Andel Graduate School of Government for Hillsdale College in Washington, D.C.



# Tony Blankley Fellowship for Public Policy and American Exceptionalism

## PREVIOUS RECIPIENTS



**Tom Rogan**  
**awarded 2014**

*Foreign Policy/National Security  
Writer, Washington Examiner*



**Jillian Melchior**  
**awarded 2015**

*Editorial Page Writer,  
The Wall Street Journal*



**Hadley Heath Manning**  
**awarded 2016**

*Policy Director, Independent  
Women's Forum*



**Kelsey Harkness Bolar**  
**awarded 2017**

*Investigative Reporter and  
Documentary Film Producer*



**Philip Wegmann**  
**awarded 2018**

*White House Correspondent, Real  
Clear Politics*



**Amber Athey**  
**awarded 2019**

*Washington Editor,  
Spectator USA*



**Saagar Enjeti**  
**awarded 2019**

*Co-host, Breaking Points*



**Patrice Onwuka**  
**awarded 2020**

*Political Commentator, Newsmax;  
Host of "O'Connor and Company"  
on News Talk 105.9 WMAL,  
Washington, D.C.*



**Saagar Enjeti** launched a new daily “fearless and anti-establishment” Youtube show and podcast with co-host Krystal Ball, *Breaking Points*. In less than six months, the show reached more than 100,000 viewers on a single episode.



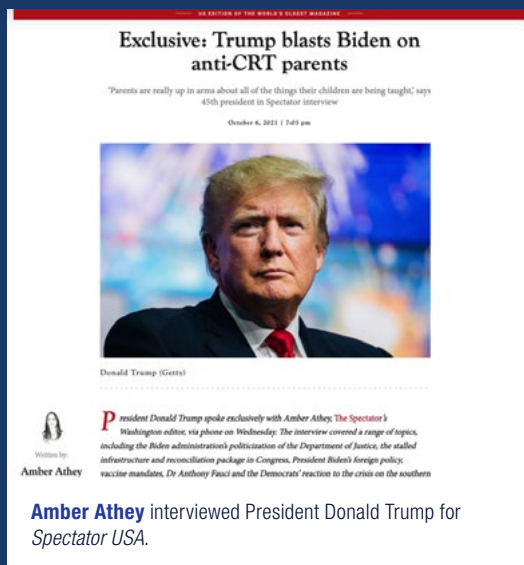
**Hadley Heath Manning** interviewed Colorado Governor Jared Polis at the 13th Annual Freedom Conference. Her expert moderating skills led the governor to state that he is in favor of a zero-income tax, creating a news storm in the following weeks throughout the state.



**Kelsey Harkness Bolar** produced a groundbreaking video on “Fairness in Women’s Sports” that propelled the mother and daughter featured to national fame, including a segment on Tucker Carlson.



During the disastrous withdrawal of American troops from Afghanistan in August 2021, **Philip Wegmann** was in the White House press briefing room, asking tough questions of Press Secretary Jen Psaki.



# Courage in Education Award

The Steamboat Institute established the Courage in Education award to recognize courage and leadership in promoting intellectual diversity and free speech on campus and in advancing conservative thought and policy.

The Courage in Education award is granted each year to an institution, member of academia, or student who demonstrates a commitment to open inquiry, free speech, and intellectual diversity – traditional ideals of higher education that have been usurped in recent years in favor of identity politics and free speech restrictions.



**2021 Courage in Education Award Recipient**

**JAMESON BROGGI**

*Second Lieutenant, United States Marine Corps*

Jameson C. Broggi worked tirelessly for 8 years to get South Carolina to pass the Reinforcing College Education on America's Constitutional Heritage (REACH) Act, which requires all first-year students at public colleges in South Carolina to receive a mandatory course in the American Founding principles. Jameson is also a member of Steamboat Institute's Emerging Leaders Council.

## Previous Recipients of The Steamboat Institute's Courage in Education Award



**Bruce D. Benson**

*President of the University of Colorado  
2016*



**Brandon Van Dyck**

*Assistant Professor of Government  
& Law, Lafayette College  
2017*



**Wallace D. Loh**

*President of the University of Maryland  
2018*



**Samuel J. Abrams**

*Professor, Sarah Lawrence College  
2019*



**Hillsdale College**

*2020*

# The Legacy Circle



## LEGACY CIRCLE MEMBERS

**Rick Akin and  
Jennifer Schubert-Akin**

**Roger and Patricia Burton**

**Cheri Carsten**

**John Denton, M.D.**

**Cathy Grawe**

**Gary and JoAnne Hofmeister**

**Irene Johnson**

**Ron and Chenza Lazof**

**Douglass Loring**

**Joanna and Otis Wragg**

To make permanent our Mission and Founding Principles, Steamboat Institute launched the Legacy Circle in 2020. Legacy Circle members pledge to include Steamboat Institute in their estate and deferred giving plans.

Legacy Circle members are acknowledged in our programs, on our website and at our annual Freedom Conference. In addition, Legacy Circle members are invited to special private receptions with speakers at certain Steamboat Institute events and will be invited to join in special trips to locations such as New York City or Washington, D.C. where we arrange special activities (such as personal tours of Fox News or Fox Business Channel, meeting high-profile leaders in government, media, business and entertainment, and other unique opportunities).

Thank you to those who have joined us in making this commitment to future generations of freedom loving Americans.

For more information about the Legacy Circle, please contact Jennifer Schubert-Akin: [jsa@steamboatinstitute.org](mailto:jsa@steamboatinstitute.org)

# Emerging Leaders Council

## A YEAR OF GROWTH

The Emerging Leaders Council (“ELC”) is a select group of students and young professionals from across the U.S. who are rising thought leaders, influencers, and policymakers.

This group currently includes 25 aspiring writers, educators, business leaders, lawyers, filmmakers, and more. Since 2017, ELC members have been attending the Annual Freedom Conference on scholarship, supporting SI events, writing and publishing op-eds, and changing the hearts and minds of their generation. With the support of the Steamboat Institute, ELC members are trained and educated on founding principles, media and journalism, persuasion, and leadership, allowing them to inspire their peers and create a chain reaction of engaged, liberty-minded citizens.

In 2021, SI’s Emerging Leaders Council expanded its membership, launched a new podcast, and hosted the first Annual Leadership Summit in Washington, D.C..



*Emerging Leaders attend the 1st Annual Leadership Summit at the historic Calvin Coolidge House in Washington, D.C. with Amity Shlaes, Chairman of the Calvin Coolidge Presidential Foundation, and Jennifer Schubert-Akin, CEO and Chairman of The Steamboat Institute*



# MEET OUR NEXT GENERATION OF LEADERS



**Jameson Broggi**

*1st Lieutenant, United State Marine Corps*



**Solomon Chen**

*Research Associate, Center for Educational Freedom at Cato Institute*



**Domine Clemons**

*Government Relations Manager, The Optima Foundation*



**Christina Eastman**

*Consultant, American Philanthropic*



**Gabriel Elbert**

*Engineer*



**Lexie Golden**

*Post-baccalaureate Research Fellow, National Cancer Institute*



**Cat Hendrix**

*National Alumni and Family Engagement Coordinator, ACE Scholarships*



**Karl Honegger**

*Senior Accountant of Financial Reporting, ModivCare*



**Rebekah Howell**

*Staff Assistant, Gingrich 360*



**Anthony Jones**

*Policy scholar, Texas Public Policy Foundation*



**Juliet Lucas**

*Founder, Red Dress Productions*



**Lindsey Martin**

*Director, TSET Healthy Living Program for Rogers County, Oklahoma, at Volunteers for Youth*



**Carter Mateer**

*Analyst, Deloitte*



**Paula Mateer**

*Business analyst, Deloitte*



**Matt Melchior**

*Premium sales executive, Denver Broncos*



**Peter Nassif**

*Associate Functional Consultant, Oracle*



**Anastasia Ratcliff**

*Senior Consultant, Oracle*



**Zachary Rogers**

*Program Manager for Educator Outreach, America Council of Trustees and Alumni*



**Marko Sukovic**

*Co-founder, SurusDH, LLC*



**Haley Supergan**

*Development Associate, Steamboat Institute*



**Heidi Thom**

*Legislative Correspondent, Office of Rep. Cathy McMorris Rodgers (WA-5)*



**Jovan Tripkovic**

*Teaching assistant, MA student, University of Wyoming*



**Stone Washington**

*Research Assistant, Manhattan Institute*



**Cody Wisniewski**

*Director, Mountain States Legal Foundation Center to Keep and Bear Arms*

# Emerging Leaders Council

## LIBERTY CHATS PODCAST



Total Listeners: 5,000

Total Episodes: 25



The Liberty Chats Podcast (available wherever you get your podcasts) features 15-30 minute conversations with influences, politicians, commentators and more conducted by SI's Emerging Leaders. These chats cover a wide range of topics and speakers.

### Episodes have featured:

- Amber Athey, Washington editor, *Spectator USA*
- Congressman French Hill (R-AR)
- Charlie Kirk, Founder, Turning Point USA
- Dr. Matthew Spalding, Hillsdale College
- Bob Woodson, The Woodson Center
- Rachel Bovard, Conservative Partnership Institute
- John Yoo, Professor of Law at UC Berkeley
- Tim Brown, retired FDNY Rescue Squad and survivor of 9/11/2001
- Dr. Carol Swain, former Vanderbilt University Professor of Law,
- James Lindsey, Author of *How to Have Impossible Conversations* and *Cynical Theories*
- Will Witt, Influencer and PragerU Contributor

## 1ST ANNUAL LEADERSHIP SUMMIT

**Developing and Inspiring Young Leaders to Defend Liberty  
October 28-30, 2021**

**Calvin Coolidge House | Washington, DC**

SI's Emerging Leaders spent two inspiring days at the 1st Annual Leadership Summit at the historic Calvin Coolidge House in Washington, D.C. These rising star young leaders learned media skills, studied first principles, practiced persuasion techniques, and made valuable connections.

### **Speakers at the 1st Annual Leadership Summit included:**

- » The Honorable Neil M. Gorsuch – Justice of the United States Supreme Court
- » Kristina Arriaga – Founder, Intrinsic; SI National Advisory Board member
- » Matthew Spalding, Ph. D. – Vice President of Washington Operations; Dean, Van Andel Graduate School of Government, Hillsdale College
- » Amity Shlaes – Chairman, Calvin Coolidge Presidential Foundation; Four-time *New York Times* bestselling author
- » Ned Ryun – Founder and CEO, American Majority
- » Steve Bucci – Visiting Fellow, Heritage Foundation
- » Carrie Sheffield, Patrice Onwuka, and Amber Athey – Tony Blankley Fellows, Steamboat Institute
- » Elizabeth Spalding, Ph.D. – Vice Chairman, Victims of Communism Memorial Foundation



*Kristina Arriaga addresses summit attendees on "The Science of Persuasion, Identifying Cognitive Bias, and Developing Persuasive Messaging."*



*Summit attendees listen to speakers at the 1st Annual Leadership Summit.*



*ELC members Lindsey Martin and Cat Hendrix pose with 2021 Tony Blankley Fellow Carrie Sheffield after a summit session.*

# Media Coverage

The Steamboat Institute's events in 2021 were covered widely by the media, with major stories in Colorado and throughout the nation. This coverage amplified Steamboat Institute's message to reach millions of readers, viewers, and listeners, with a publicity value of hundreds of thousands of dollars.

## Our 2021 media highlights include:

- The Campus Liberty Tour was featured on "Making Money with Charles Payne" on Fox Business Network
- *Washington Examiner* covered the Campus Liberty Tour, featuring video content
- *Yahoo News* covered the Freedom Conference
- *Denver Post*, *Vail Daily*, *Colorado Springs Gazette*, and *Denver Gazette* all published articles on the Freedom Conference
- *The Washington Times* published three articles about the Freedom Conference, and *The Federalist* published two
- The wire service, *The Center Square*, covered the Freedom Conference, as did numerous other well-trafficked sites such as *The Daily Caller*.
- Fox 31 Denver also covered the Freedom Conference
- Talk Radio Hosts Mandy Connell and Ross Kaminsky regularly featured SI programs on their shows which air on KOA Radio (Denver) and iHeart Media

Regular op-eds were published in Colorado and national newspapers, including on the following issues:

- Government vs. free-market solutions
- Tech censorship
- Identity politics
- Campus cancel culture
- Bridging political divides with free speech



WASHINGTON  
**Examiner**

**yahoo!news**

**THE DENVER POST**

**VailDaily**

**The Gazette**  
gazette.com

**The Denver Gazette**

**The Washington Times**

the  
**FEDERALIST**

**The Center Square**

**DAILY CALLER**

**FOX 31**




# Social Media Analytics

## GOOGLE ANALYTICS

**152,551 pageviews**

## FREEDOM CONFERENCE VIEWS

 YouTube:	2,658
 Facebook:	1,717
<b>TOTAL:</b>	<b>4,375</b>

## LIBERTY CHATS PODCAST

Downloads/Listens: **5,000**

## TWITTER

Followers:	6,081 (+ 3.8%)
Impressions:	1,478,883
Engagements:	15,187
Link clicks:	3,760
Total posts:	1,300
Engaged audience breakdown:	74% men 26% women

## FACEBOOK

Followers:	5,400 (+1.2%)
Impressions:	386,128
Engagements:	46,508
Link clicks:	13,624
Engaged audience breakdown:	61% men 38% women 1% unidentified

## INSTAGRAM

Followers:	2,834 (+22%)
Impressions:	354,368
Engagements:	11,995
Engaged audience breakdown:	50% men 42% women 8% unidentified
Average daily reach:	800

## YOUTUBE

Subscribers:	1,600 (+199)
Views:	36,253
Engaged audience breakdown:	75% male 25% female

## NEW PLATFORM: LINKED IN

Followers: **172**

## RUMBLE

Views **97,000+**

Amber Athey's March 2021 interview with Constitutional Law Scholar John Eastman (this video was banned by YouTube)



# 2021 Revenue & Expenses

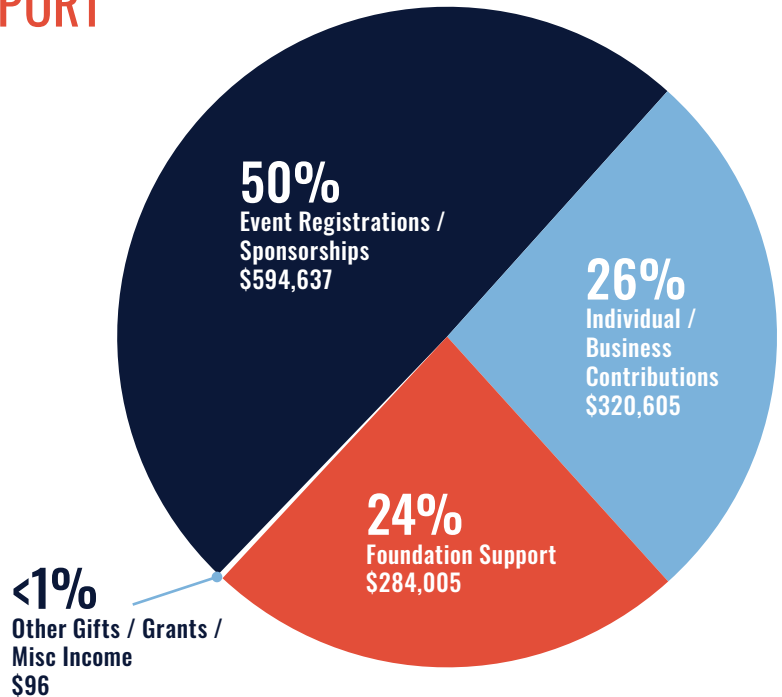
	2021	2020
<b>REVENUE CATEGORIES</b>		
Foundation Grants	\$284,005	\$200,175
Individual/Business Contributions	\$320,605	\$160,472
Freedom Conference Registrations/Sponsorships	\$510,951	\$303,416
Campus Liberty Tour Sponsorships	\$78,132	\$36,000
Emerging Leaders Council - Leadership Summit	\$2,550	\$-
Winter Policy Summit	\$3,004	\$-
Other Income	\$96	\$51,937
<b>Total Revenue</b>	<b>\$1,199,343</b>	<b>\$752,000</b>
<b>EXPENSE CATEGORIES</b>		
Payroll Expenses, including consultants and contract staff	\$347,424	\$228,394
Freedom Conference	\$338,226	\$255,534
Campus Liberty Tour	\$211,775	\$49,659
Tony Blankley Fellowship	\$30,226	\$30,022
Winter Policy Summit	\$21,254	\$-
Emerging Leaders Council	\$45,841	\$1,273
Fundraising expenses	\$18,698	\$12,489
General operating expenses	\$52,193	\$38,048
<b>Total Expenses</b>	<b>\$1,065,637</b>	<b>\$615,419</b>
<b>NET SURPLUS (DEFICIT)</b>	<b>\$133,706</b>	<b>\$136,581</b>

# Funding Sources

The Steamboat Institute gratefully acknowledges the support of individuals, organizations and foundations in carrying out our mission:

## 2021 FOUNDATION SUPPORT

The Anschutz Foundation  
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# Meet Our People

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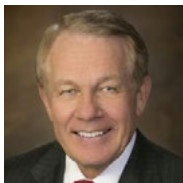
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- » Limited taxation and fiscal responsibility
- » Limited government
- » Individual rights and responsibilities
- » Free market capitalism
- » Strong national defense

Please consider making a donation to the Steamboat Institute. Your support helps us defend liberty and promote our nation's first principles.

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## PRAISE FOR THE STEAMBOAT INSTITUTE

“I remember when you started The Steamboat Institute back in 2008. What an amazing success! Congrats!”

– Stephen Moore, Project for Economic Growth, The Heritage Foundation; Former member of The Wall Street Journal editorial board

“I left last year’s conference amazed at all of the really excellent information and people Steamboat institute was able to gather together. Your unique offering of support and help to each other as like-minded individuals working to gather together and ignite young leaders is impeccable.”

– Margo Knorr, Freedom Conference Attendee, 2020 & 2021

“The Freedom Conference was not only incredibly informative for me but also energizing and inspiring. I feel so much more confident in my ability to voice and defend my beliefs.”

– Lexie Golden, Freedom Conference Scholarship Recipient and Emerging Leaders Council Member

“When people ask me what they can do to fight the speedy creep of socialism and critical race theory and every other thing undermining our nation, now I’m going to tell them to donate to the Steamboat Institute because they are fighting the way I want to fight, which is with information. They are kicking off another series of debates that will tour college campuses to expose college students to the ideas of liberty and free markets while pushing back on the ideas of socialism. Donate to them. Give them your support. They aren’t a think tank, they are a battle tank.”

– Mandy Connell, host of the Mandy Connell Show, KOA Radio and iHeart Media

“Class act program, beautifully organized, and top-notch speakers. The Freedom Conference’s structure lent itself to having real conversations with the participants – all in all, a great success.”

– Kristina Arriaga, Member of Facebook’s Oversight Advisory Trust, Speaker at 2021 Freedom Conference

“Every serious leader should be connected with The Steamboat Institute.”

– Bob Schaffer, Headmaster of Liberty Common High School (Fort Collins, CO); former U.S. Congressman